Stadium

Where unstoppable teams are built.

Recognition. Swag. Gifting.

TEAM FAVORITES

Swagmagic Snackmagic

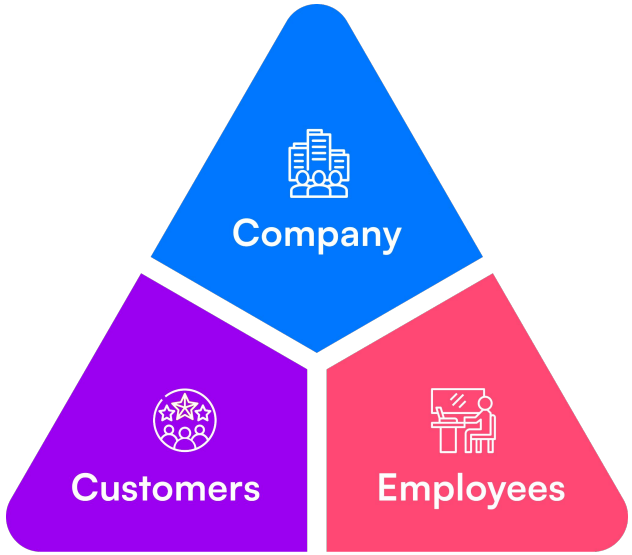
GLOBAL WITH LOCAL FULFILLMENT IN 170+ COUNTRIES

OVERVIEW

One Global Platform

Our Purpose

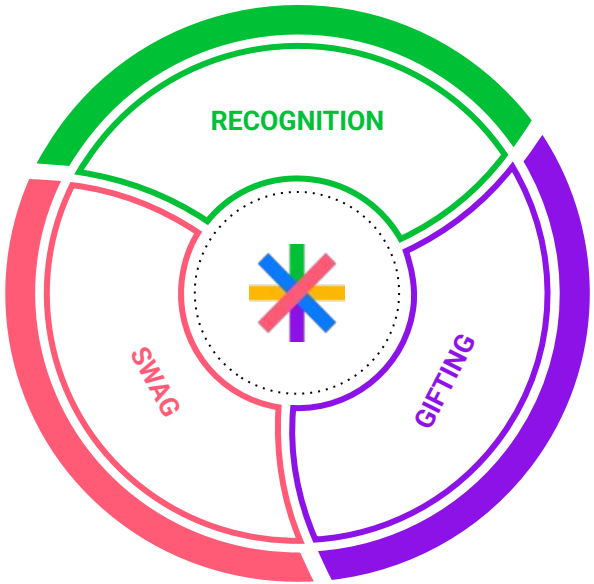
To strengthen the bond between companies, employees, and customers, anywhere in the world.



- Stadium increases engagement
- Boosts morale
- Reduces turnover and churn
- Raises brand awareness and recall

Global Engagement Infrastructure

Skip the hassle of too many suppliers with just one vendor that evolves with you.



Recognition

- Kudos Programs (Employee-to-employee, manager-to-employee)
- Milestone Gifting (Onboarding, work anniversaries, birthdays)
- Initiatives (Workplace safety, wellness programs)

Swag

- On-Demand Swag
- Bulk Swag
- Swag Shops
- Kits
- In-Person Events
- Storage

Gifting

- Snack Boxes
- Holiday Gifting
- Client & Prospect Gifting
- One-Time Gifting

ONE cross-functional solution

For all of your teams, globally.



Department	Core Use Cases & Objectives
Marketing & Brand	→ Don't let anyone go rogue with your company's logo! → Rebrand Celebrations → Automated gifting for webinar attendees
HR & Recruiting	→ Work Anniversaries → New Hire Gifts → EOY & Holiday Gifting → Birthday & Life Milestones → WFH Equipment → Recurring Perks → Recognition Programs → Internal Events
Event Planners	→ Virtual Swag Bar → Lead Generation + Nurturing → Room Drops → Bulk Swag Handouts → Pre- and post-event engagement → Goodie Bags + Snack trays
Sales & Customer Success	→ Prospecting → Client Gifting → Customer loyalty and advocacy
Team Leads	→ Incentives & Awards → Spot Recognition → Snack trays for meetings

Stadium Workspace

Control from the top, enable across the board.

Granular Contact Permission

Define access controls for every team and role to ensure operational integrity.

Real-time Visibility & Tracking

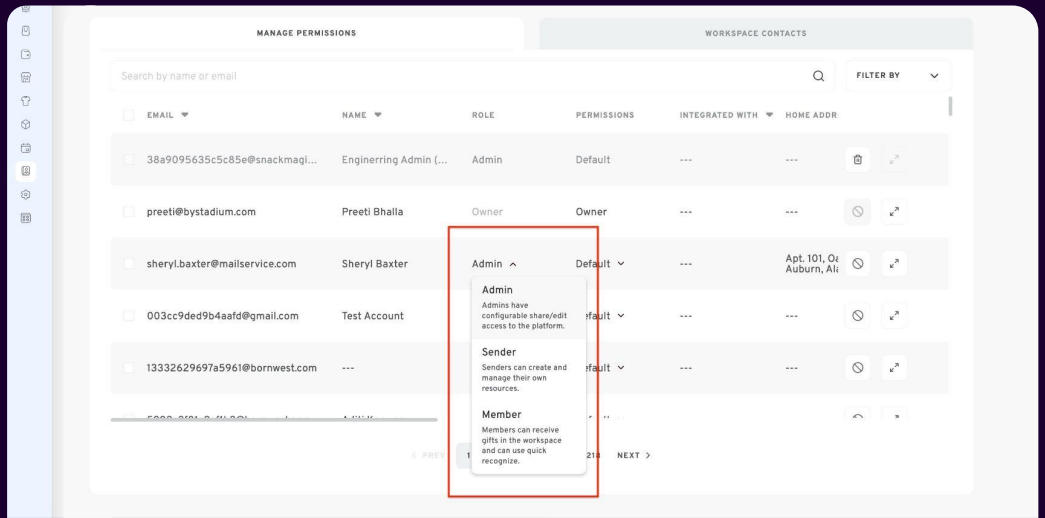
Track spend, performance, and activities across teams without losing control or context.

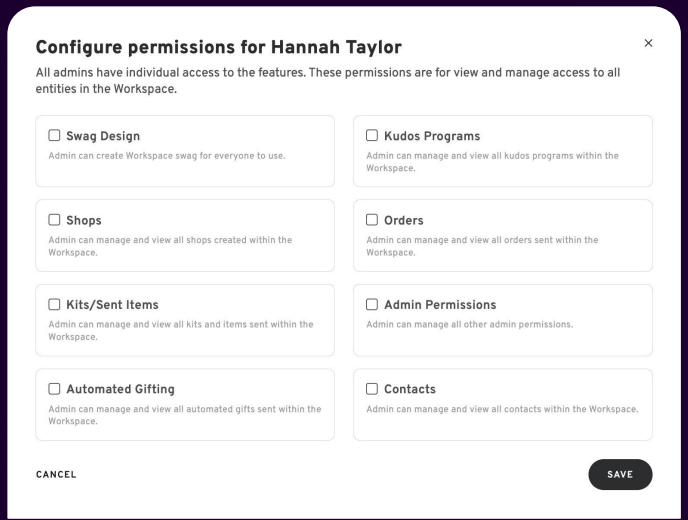
Shared Resources

- Swag Design Asset Library
- Configurable wallets
- Shared access to approved Shops, Kits and Locker Inventory.

Enterprise Grade Governance

Secure your assets with clear data boundaries. Our platform provides compliance-friendly governance and robust risk mitigation. SOC2



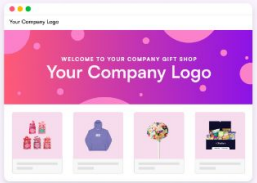


Endless engagement ideas, brilliantly executed

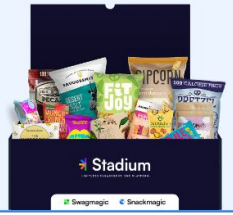
Recognition Programs



Company Shops



Snack Boxes



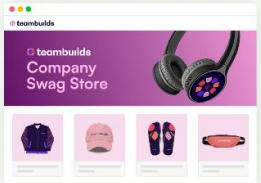
In-Person Events & Trade Shows



Automated Gifting



On-Demand Swag



Bulk Swag



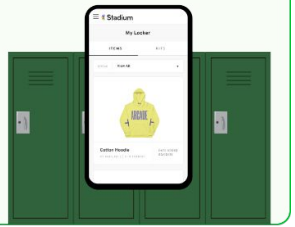
Swag Kits



Send Items



Swag Storage



Our Customers

Powering the world's best teams, from next-generation startups to established enterprises.



















































Recognition

Everybody wins when recognition is part of the game plan.

From snacks to swag, we've got endless ways to make your team feel seen and appreciated.



Why do recognition programs fail?

Siloed tools for recognition, swag, and gifting.

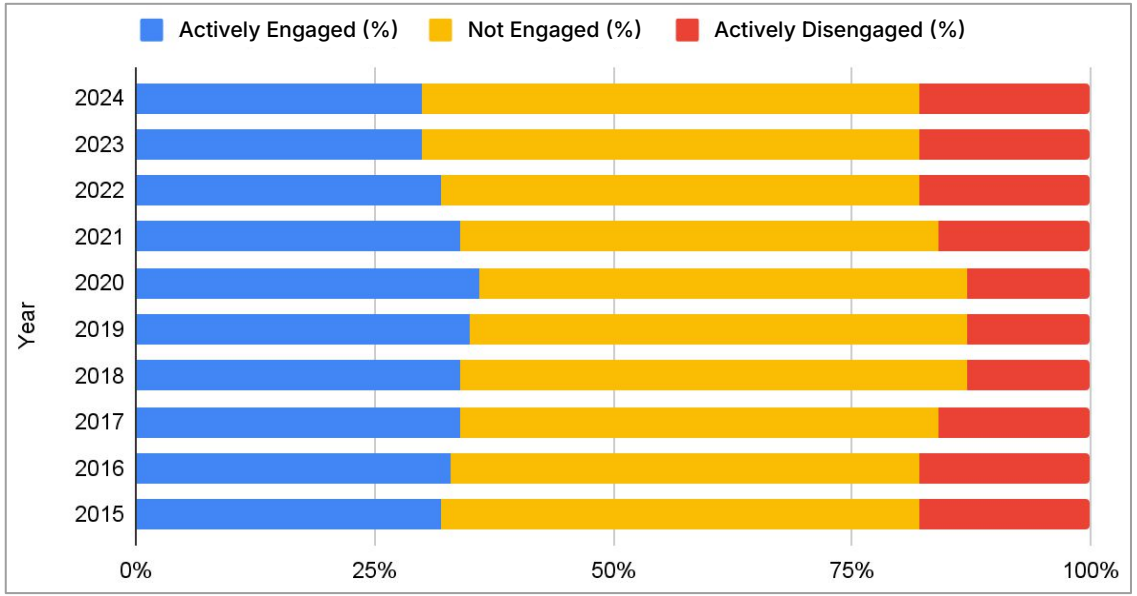
The gifting experience for global teams is inconsistent worldwide.

Redemption options fall flat with catalogs mainly offering gift cards.

Lack of integrations with other tools.

The result?

No meaningful change in engagement.



Source: Gallup

Meaningful recognition = tangible results

2.7×

More likely to have highly engaged teams

31%

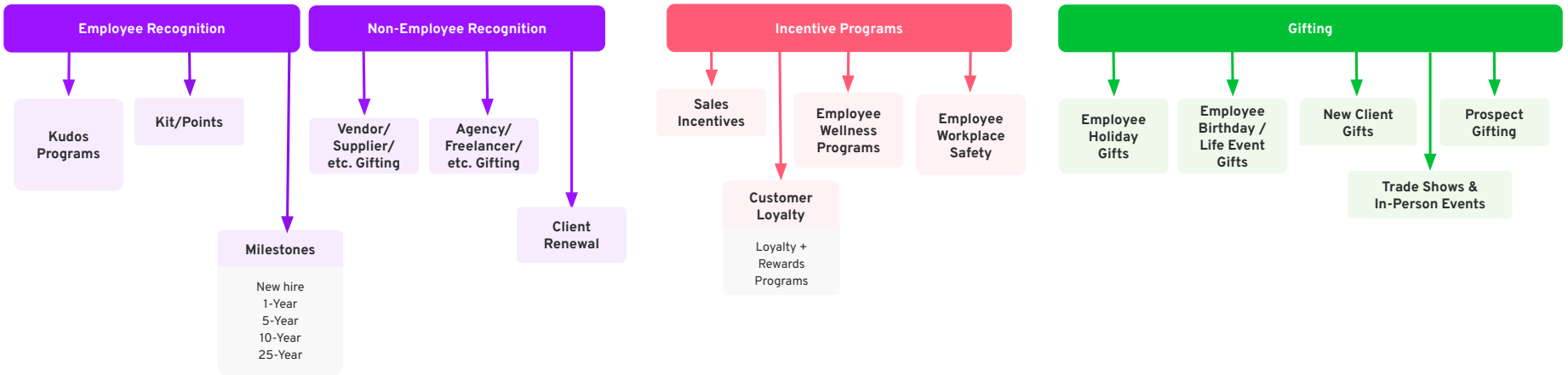
Lower Voluntary Turnover

21%

Higher Productivity

[1] Gallup, *Employee Recognition: Low Cost, High Impact* (2023)
[2] Gallup, *From Praise to Profits* (2022)
[3] Bersin by Deloitte, *The State of Employee Recognition* via HBR (2016)

Limitless engagement means everyone feels like they matter



Integrations

The industry is old school, very manual, and error prone.

Integrate kudos programs with

slack

Microsoft Teams

Automate via HRIS/ATS sync

workday.

Namely

ADP

bambooHR

Justworks

RIPPLING

greenhouse

UKG

workable

\+ *100 more*

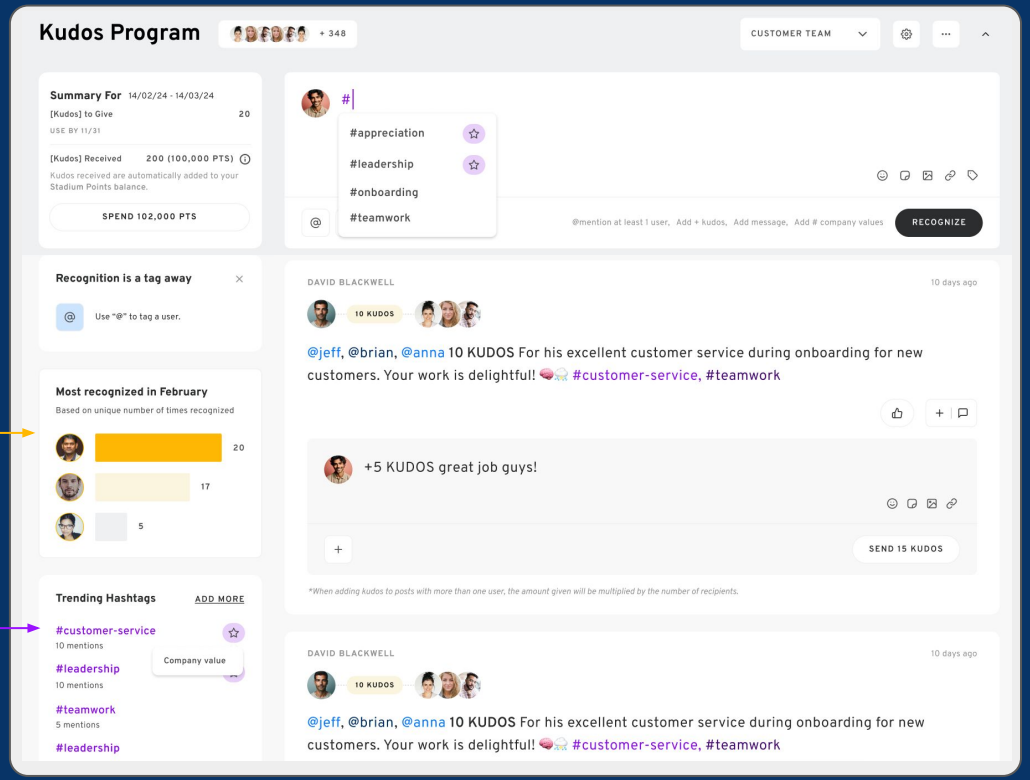
Automate via CRM integration



salesforce

HubSpot

Recognition Feed



Leaderboard

Company Values

Also Available On

slack

Microsoft Teams

Swag







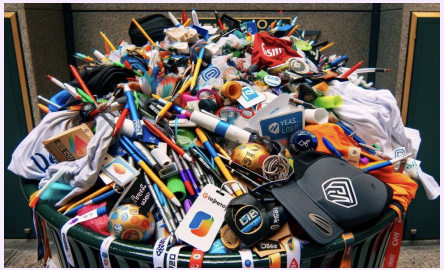
Sense of belonging—stitched in.

Branded clothes = team spirit + walking billboards

2,000–6,000 impressions over one shirt's usable lifetime comes in at $0.005 per impression.

Dealing with swag can be a pain

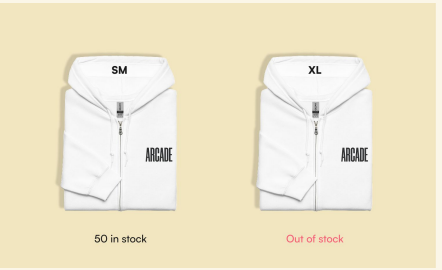
The industry is old school, very manual, and error prone.



40% of corporate gifts end up in a landfill.



“Storing, maintaining inventory, and packing kits ourselves is a lot of work.”



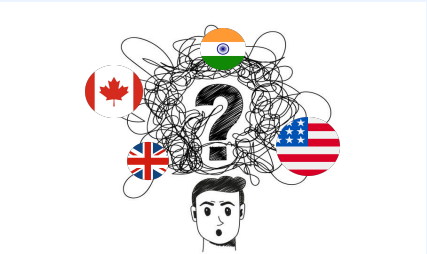
“We have a lot of smalls, but no XLs.”



“We’re spending a premium for swag that reflects our company but the quality is a game of roulette.”



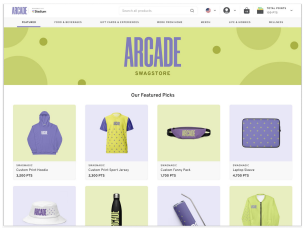
“People are going rogue with our logo.”
“We don’t want our logo on that!”



“International shipping and customs makes things expensive and unpredictable”

Swag that plays by your rules

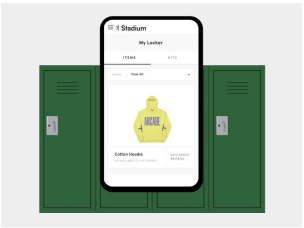




Shops



Kits



Swag Storage

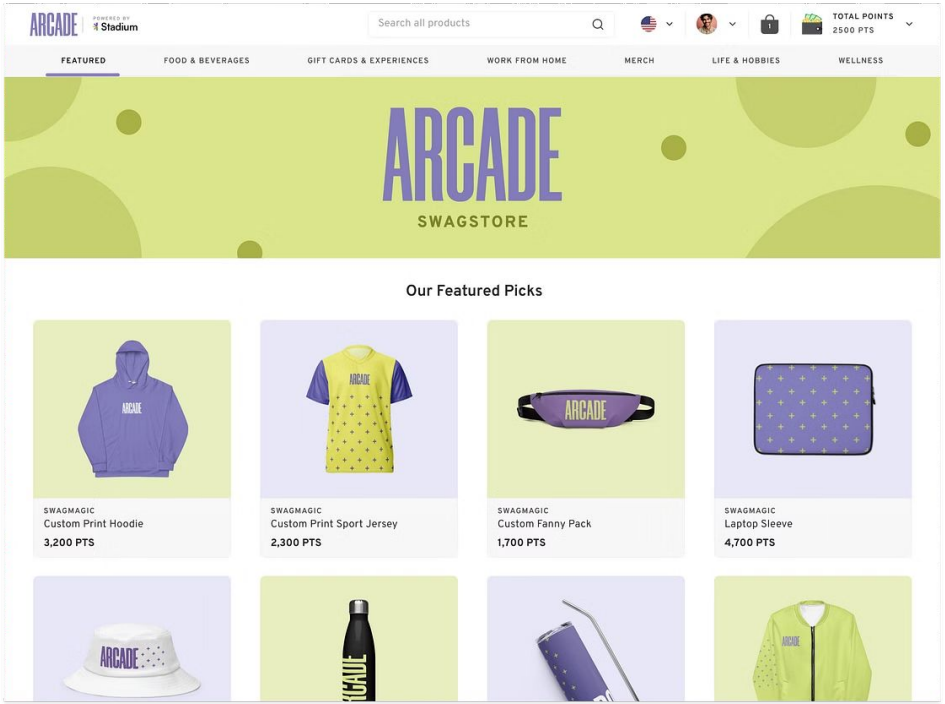


Bulk Shipments

Your company's global storefront

Create unlimited shops for all your use cases at no additional cost.

ADD YOUR BRANDING



POINTS, CURRENCY, OR PRICELESS

CUSTOMIZABLE SWAG FROM TOP BRANDS

5K+ CATALOG OPTIONS

20,000+ items in our global catalog. Print-on-demand and bulk.

Popular brands with regular catalog refreshes.

+ MANY MORE



CARHARTT

Midweight Hooded Sweatshirt



THE NORTH FACE

Ladies ThermoBall Trekker Vest



Women's Tri-Blend Tee



MERCER+METTLE

Quilted Full-zip Jacket



MERCER+METTLE

Double-knit Snap Front Jacket



Faux Fur Blanket



CARHARTT STORM DEFENDER

Shoreline Jacket



SWAGMAGIC

Women's Tri V-Neck Tee



COTOPAXI

Batac 16L Backpack



Dri-Fit Vapor Polo



URBAN PEAK

30oz Stainless Steel Tumbler



20oz Water Bottle



CARHARTT

Tote 18-Can Cooler



15oz Insulated Coffee Mug



NIKE

Dri-Fit Legacy Cap



DISTRICT

Perfect Blend CVC Long Sleeve Tee

VIEW FULL ON-DEMAND CATALOG

Popular Decoration Methods

Our swag experts work closely with you to bring your vision to life with custom imprinting that leaves a lasting impression.

[Tour our facility (video)]



Screen Printing

Applies ink through a mesh screen, making it ideal for bulk printing on apparel and flat products.



Embroidery

Uses stitched thread for a professional, long-lasting look on hats, bags, and uniforms.



Sublimation

Fuses dye into materials like polyester, producing vibrant, fade-resistant prints.



Heat Transfer Printing

Applies designs with heat and pressure, great for detailed logos on small production runs.



Pad Printing

Applies ink using a silicone pad, making it perfect for irregularly shaped items like pens, keychains, and drinkware. It's precise, versatile, and ideal for hard-to-print surfaces.



Rotary Printing

Rotates cylindrical items like bottles and tumblers during printing for seamless, all-around coverage.



Tone-on-Tone

Uses matching or neutral shades to create subtle, stylish branding on apparel, bags, and promotional textiles.



Label Printing

Creates sharp product labels for branding and marketing.



Laser Etching

Removes the outer coating of coffee tumblers, exposing metal underneath for durable, high-contrast designs that withstand frequent use.



Metal Engraving

Applies detailed, permanent designs onto metal surfaces like plaques, nameplates, and awards.



Wood Engraving

Carves designs into wood for rustic products like plaques, cutting boards, and custom signs.



Glass Etching

Removes the glass surface through sandblasting or chemical treatment, producing permanent designs on drinkware and awards.



Embossing

Raises designs on materials like paper, leather, and packaging, creating a premium, tactile finish.



Debossing

Presses designs into surfaces like leather and notebooks for a recessed, professional appearance.



Vinyl Cut

Cuts designs from vinyl sheets and applies them to flat surfaces like windows, signs, and vehicle decals for long-lasting, weather-resistant branding.

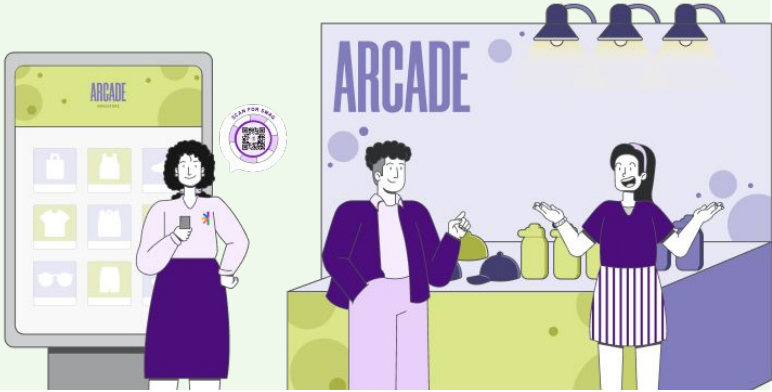


Foil Printing (Hot Stamping)

Applies metallic or glossy foil using heat and pressure, adding a luxury finish to notebooks, packaging, and promotional items.

In-person events & trade shows

Increase registrations, leads, and engagement before, during, and after events.



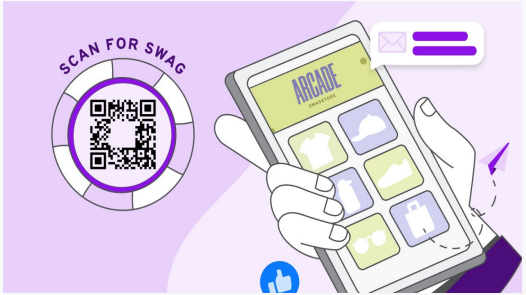
Bulk Swag

carhartt
THE NORTH FACE
BELLA+CANVAS
Columbia
adidas



Virtual Swag Bar

Personalized redemption. Lead creation and nurturing. No waste.



Goodie Bags & Snack Trays



Stadium

Gifting & Snack Boxes

↑ 25% Retention
Effective gifting can increase retention by 25%.

↑ 5x Prospect Responses
Gifting during the sales process can increase response rates by 2-5x.

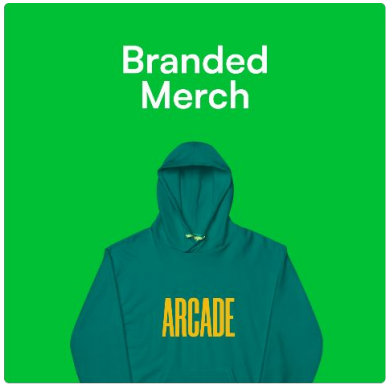
↑ 30% Sales Calls Booked
B2B sales teams have seen meeting bookings increase by 20-30% using targeted gifting platforms.

More than (just) swag

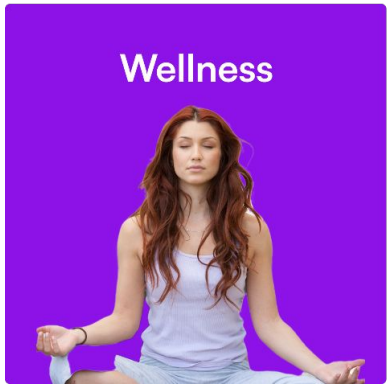
Our global catalog beats everyone. 170+ countries with local fulfillment. 50,000+ products.





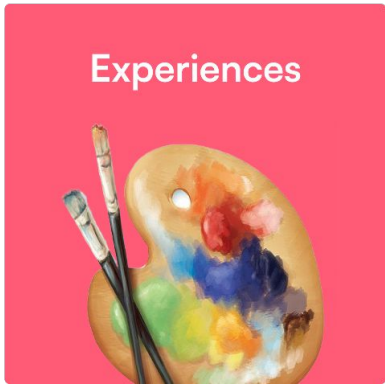






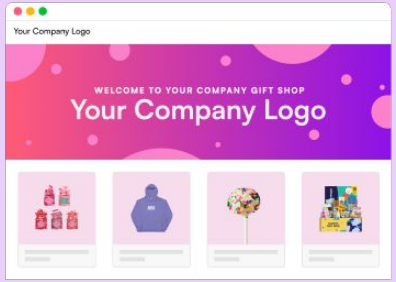






Gifting, Your Way

Company Shops



- Points, currency, or priceless (Pick x item(s))
- Recipient's gift of choice

Send Items



- Send items to anyone globally.

Snack Boxes



- Recipient's choice with build-your-own snack boxes
- Sender's choice

EVERY CHAMPIONSHIP TEAM NEEDS A STADIUM

Next Steps

ROI & CUSTOM PROPOSAL

High ROI: Save on time, money, and manual work

	BEFORE STADIUM	AFTER STADIUM	
TIME SPENT PER INITIATIVE	7-8 hours per initiative (new hire kits, swag for trade shows)	15 minutes or less per initiative means you save 7.75 hours per initiative.	30 initiatives = 233 hours saved
VENDOR CONSOLIDATION	5-7 different tools/vendors	1 global platform	100 employees = $11,000 saved/year
GLOBAL FULFILLMENT	Expensive international shipping and customs delays	Reduce shipping delays and skip customs.	~$81 saved per order (can vary by region and weight)
ENGAGEMENT LEVEL	Fragmented efforts and poor timing result in weak ongoing engagement.	Frequent, timely, and thoughtful recognition.	50% increase in engagement

PRICING

Unlimited logos, shops, admins, use cases. One annual fee.

No surprises. No nickel and diming. **Free domestic shipping** in 170+ countries for all passes

Shops Pass

INCLUDES:

- Unlimited swag and gift shops
- Snack boxes (Snackmagic)
- Bulk swag (Swagmagic)
- Hosted events (Confetti)

Swag Pass

EVERYTHING IN SHOPS PASS, PLUS:

- Free swag storage
- Inventory management
- Swag kits

MOST POPULAR

Engagement Pass

EVERYTHING IN SWAG PASS, PLUS:

- Automated gifting
- HRIS, ATS & CRM integrations
- Kudos live in Slack & Teams
- Leaderboards & company values
- Confetti (optional)
  - Hosted event refundable attendance
  - Self-guided tool kits

Enterprise Pass

EVERYTHING IN ENGAGEMENT PASS, PLUS:

- SSO
- Stadium API
- Custom contracts
- Custom domain & white labeled shops
- Customer success manager

Custom pricing based on employee count and company requirements.

Pre-fund engagement wallet for discounts on subscription

Spend it on Confetti, Snackmagic, Swagmagic, Stadium.

WORKING TOGETHER

Live by day 45. Scaling by day 90.

Workspace in the first 15 days. Shops, kits, and automations built by day 45.

Quarterly reviews from day 90.



01

Build your workspace

Set up control, people and brand.

- Slack & Teams integrations
- Roles, permissions, wallet
- SSO, custom domain
- Swag design kickoff

02

Build your programs

Build the programs that drive engagement.

- Shops
- Kits
- Automations
- Kudos programs

03

Go live & engage

Launch and activate your teams.

- Bulk orders
- Send points
- New hire kits
- Kudos in Slack & Teams

04

Scale every quarter

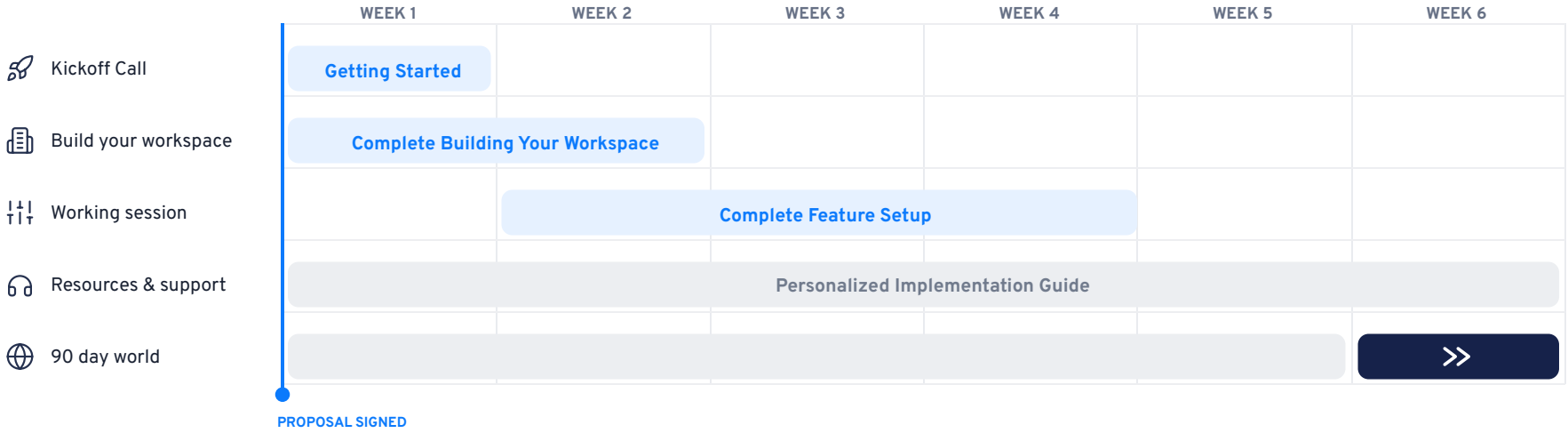
Scale what works, keep it running.

- New features & use cases
- Quarterly reporting
- Best practices
- Catalog refreshes

ONBOARDING JOURNEY

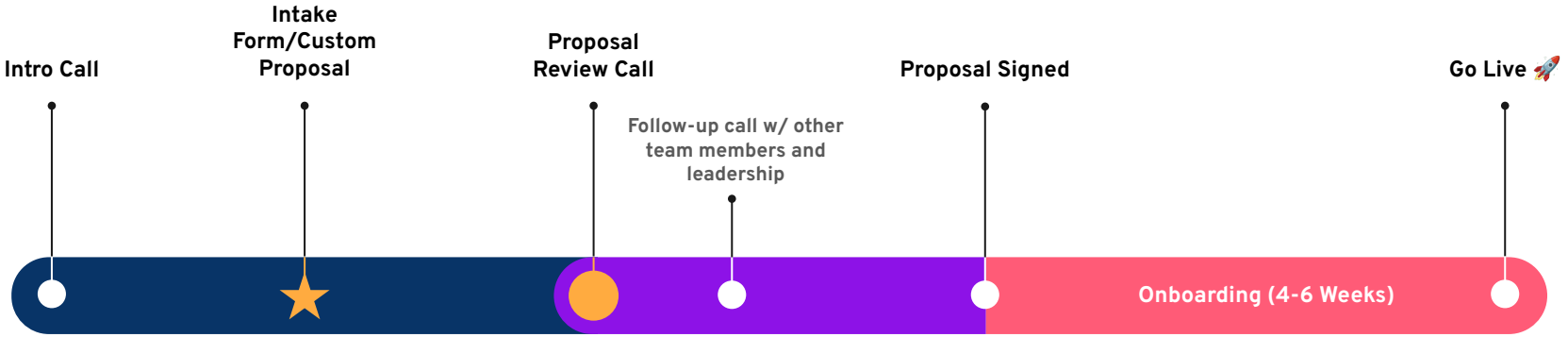
What to expect from guided implementation

During implementation, our team will help you get your Stadium account set up with the tools and resources you need to start bringing your initiatives and goals to life.



Let’s start your Stadium journey!

Welcome to the team. From draft to kickoff,
we’re here to get you game-day ready.



COMPLETE THE INTAKE FORM

Stadium

EVERY CHAMPIONSHIP TEAM NEEDS A STADIUM

Appendix

Let's make Stadium your new MVP

Breathe easy. Your support squad just showed up.

Our Top Strengths

- Limitless engagement. One easy-to-use platform.
- Global with local fulfillment *(We fulfill in 170+ countries, so you can avoid hefty international fees and customs issues.)*
- The BEST on-demand catalog. Period.
- Engage anyone internally or externally *(Employees, clients, contractors, partners, prospects).*

Success to us is when

- Your recipients are happy.
- We make you look good in front of your team.
- You have peace of mind with stress-free recognition, swag, and gifting.
- We give you back your time.
- We help increase engagement with your people.

Stadium
Swagmagic
Snackmagic

★★★★★ 1,586+ Reviews

Google ★★★★★ 444+ Reviews

★★★★★ 628+ Reviews

Stadium *Where unstoppable teams are built*

Stadium

Limitless engagement starts here

Take recognition, gifting, and swag to the next level—globally, at scale, and all in one platform.

BOOK A CALL

