



Where unstoppable
teams are built.

Recognition. Swag. Gifting.

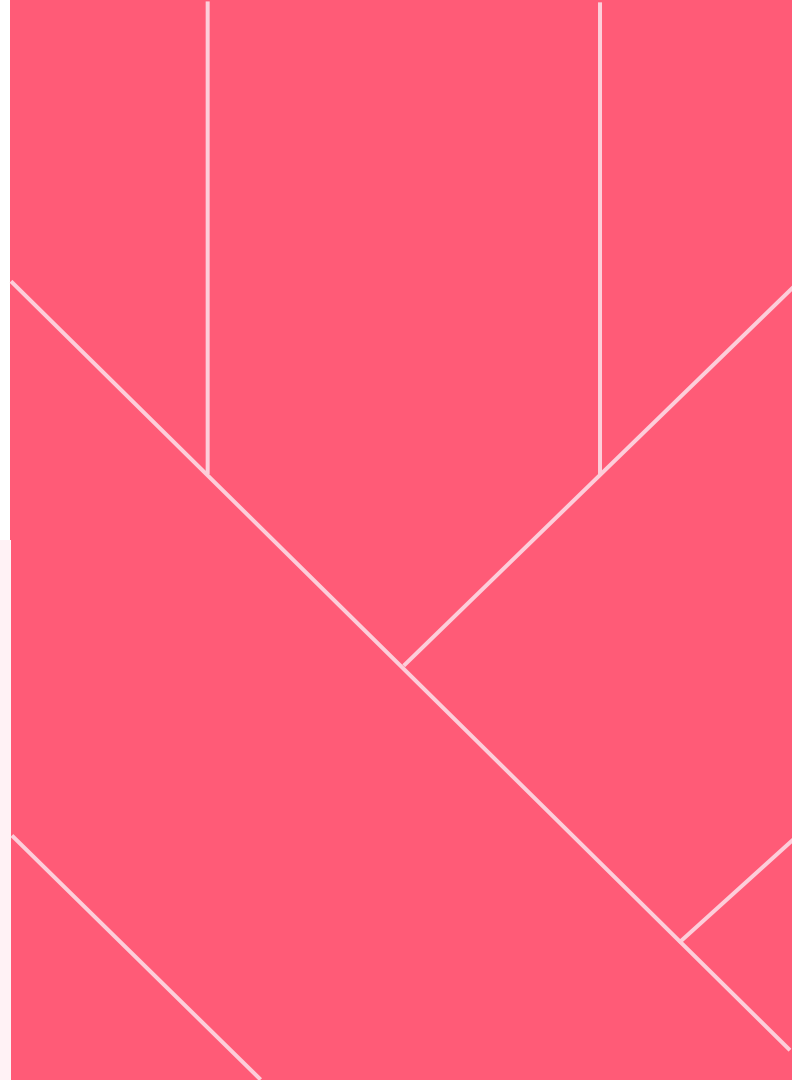
TEAM FAVORITES



GLOBAL WITH LOCAL FULFILLMENT IN 170+ COUNTRIES

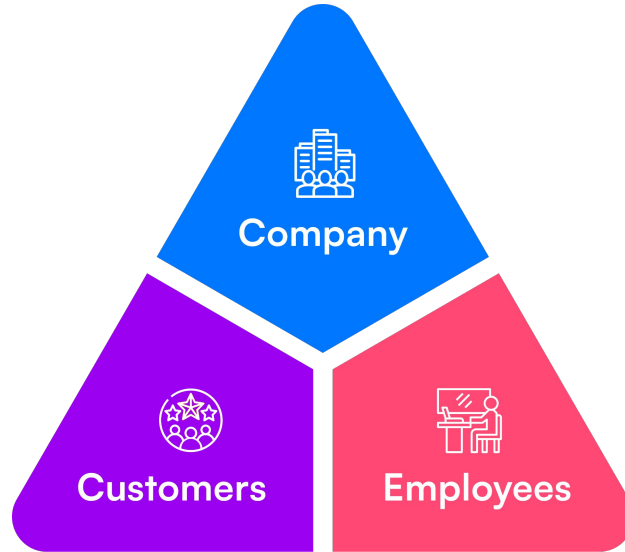
OVERVIEW

One Global Platform



Our Purpose

To strengthen the bond between companies, employees, and customers, anywhere in the world.



Stadium increases engagement



Boosts morale



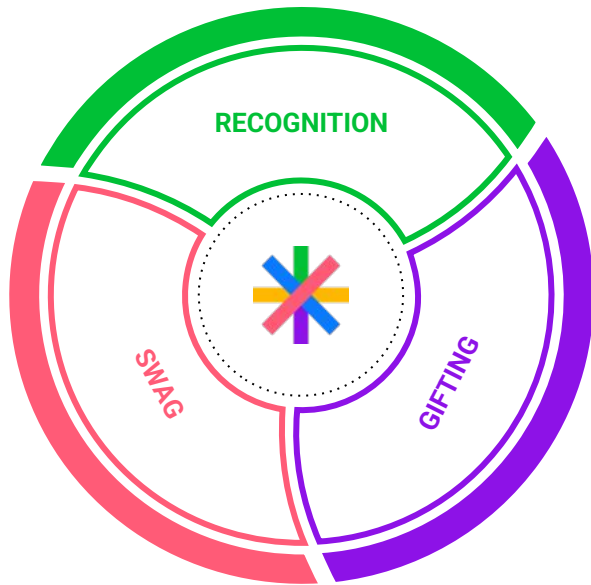
Reduces turnover and churn



Raises brand awareness and recall

Global Engagement Infrastructure

Skip the hassle of too many suppliers with just one vendor that evolves with you.



Recognition

- Kudos Programs (Employee-to-employee, manager-to-employee)
- Milestone Gifting (Onboarding, work anniversaries, birthdays)
- Initiatives (Workplace safety, wellness programs)

Swag

- On-Demand Swag
- Bulk Swag
- Swag Shops
- Kits
- In-Person Events
- Storage

Gifting

- Snack Boxes
- Holiday Gifting
- Client & Prospect Gifting
- One-Time Gifting

ONE cross-functional solution

For all of your teams, globally.



Department	Core Use Cases & Objectives
Marketing & Brand	<ul style="list-style-type: none">→ Don't let anyone go rogue with your company's logo!→ Rebrand Celebrations→ Automated gifting for webinar attendees
HR & Recruiting	<ul style="list-style-type: none">→ Work Anniversaries→ New Hire Gifts→ EOY & Holiday Gifting→ Birthday & Life Milestones→ WFH Equipment→ Recurring Perks→ Recognition Programs→ Internal Events
Event Planners	<ul style="list-style-type: none">→ Virtual Swag Bar→ Lead Generation + Nurturing→ Room Drops→ Bulk Swag Handouts→ Pre- and post-event engagement→ Goodie Bags + Snack trays
Sales & Customer Success	<ul style="list-style-type: none">→ Prospecting→ Client Gifting→ Customer loyalty and advocacy
Team Leads	<ul style="list-style-type: none">→ Incentives & Awards→ Spot Recognition→ Snack trays for meetings

Stadium Workspace

Control from the top, enable across the board.

Granular Contact Permission

Define access controls for every team and role to ensure operational integrity.

Real-time Visibility & Tracking

Track spend, performance, and activities across teams without losing control or context.

Shared Resources

- Swag Design Asset Library
- Configurable wallets
- Shared access to approved Shops, Kits and Locker Inventory.

Enterprise Grade Governance

Secure your assets with clear data boundaries. Our platform provides compliance-friendly governance and robust risk mitigation. SOC2

The screenshot shows the 'MANAGE PERMISSIONS' interface. It features a search bar and a table with columns: EMAIL, NAME, ROLE, PERMISSIONS, INTEGRATED WITH, and HOME ADDR. The table lists several users, including 'Engineering Admin', 'Preeti Bhalla', 'Sheryl Baxter', 'Test Account', and 'bornwest.com'. A red box highlights the 'Admin' role details, which are as follows:

Role	Description
Admin	Admins have configurable share/edit access to the platform.
Sender	Senders can create and manage their own resources.
Member	Members can receive gifts in the workspace and can use quick recognize.

The screenshot shows the 'Configure permissions for Hannah Taylor' dialog box. It contains a list of permission categories, each with a checkbox and a description:

- Swag Design**: Admin can create Workspace swag for everyone to use.
- Kudos Programs**: Admin can manage and view all kudos programs within the Workspace.
- Shops**: Admin can manage and view all shops created within the Workspace.
- Orders**: Admin can manage and view all orders sent within the Workspace.
- Kits/Sent Items**: Admin can manage and view all kits and items sent within the Workspace.
- Admin Permissions**: Admin can manage all other admin permissions.
- Automated Gifting**: Admin can manage and view all automated gifts sent within the Workspace.
- Contacts**: Admin can manage and view all contacts within the Workspace.

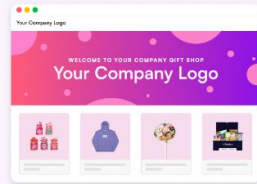
At the bottom, there are 'CANCEL' and 'SAVE' buttons.

Endless engagement ideas, brilliantly executed

Recognition Programs



Company Shops



Snack Boxes



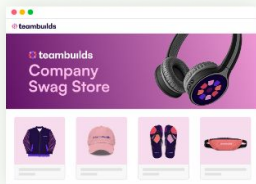
In-Person Events & Trade Shows



Automated Gifting



On-Demand Swag



Bulk Swag



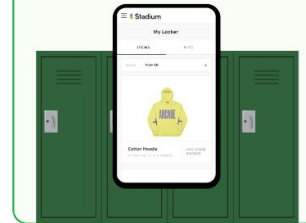
Swag Kits



Send Items



Swag Storage



Our Customers

Powering the world's best teams, from next-generation startups to established enterprises.

NETFLIX

amazon

**National
Park Foundation.**

imagine
pediatrics™

PREMIER
ROOFING COMPANY

Amplitude

airbnb

isolved
Where People Heroes Grow.™

amsa
American Medical Student Association

workato

Pinterest

**General
Electric**

gumgum²

Google

REGINA CAELI
Classical Homeschool Hybrid

Microsoft

KPMG

Deloitte.

**United
Healthcare**

PORTPRO

reddit

cvent

EY
Building a better
working world

**Liberty
Mutual.**
INSURANCE

nerdy

Recognition

Everybody wins when recognition is part of the game plan.

From snacks to swag, we've got endless ways to make your team feel seen and appreciated.



Why do recognition programs fail?

Siloed tools for recognition, swag, and gifting.

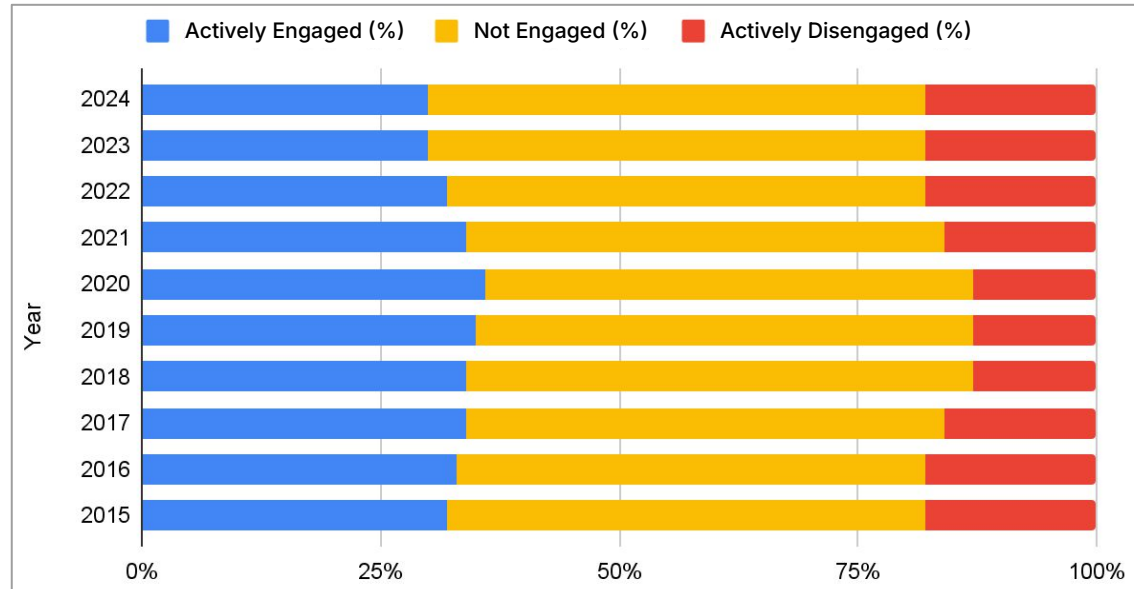
The gifting experience for global teams is inconsistent worldwide.

Redemption options fall flat with catalogs mainly offering gift cards.

Lack of integrations with other tools.

The result?

No meaningful change in engagement.



Source: Gallup

Meaningful recognition = tangible results

2.7x

More likely to have highly engaged teams

31%

Lower Voluntary Turnover

21%

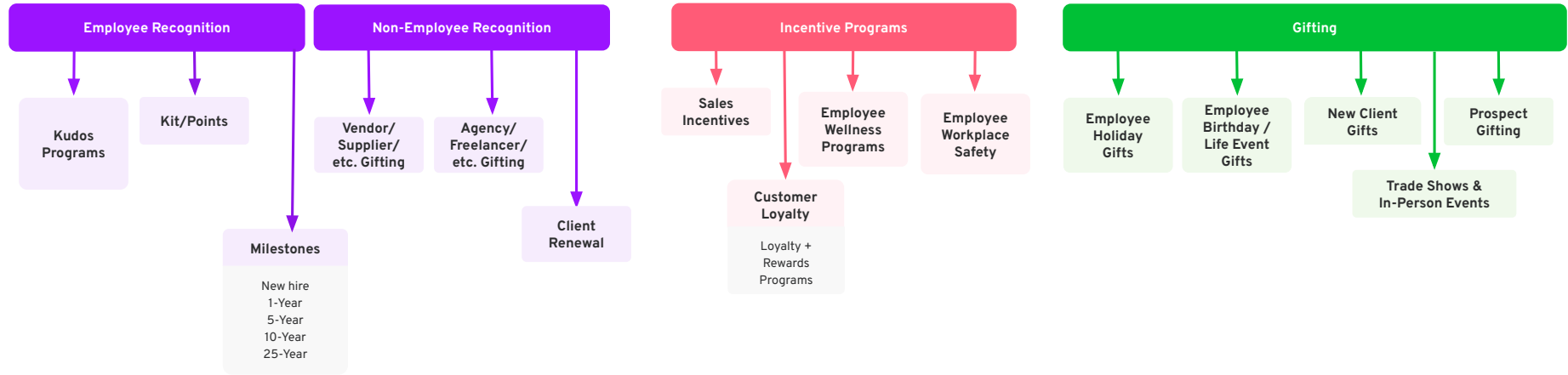
Higher Productivity

¹ Gallup, *Employee Recognition: Low Cost, High Impact* (2023)

² Gallup, *From Praise to Profits* (2022)

³ Bersin by Deloitte, *The State of Employee Recognition* via HBR (2016)

Limitless engagement means everyone feels like they matter



Integrations

The industry is old school, very manual, and error prone.

Integrate kudos programs with



Automate via HRIS/ATS sync



+ 100 more



Automate via CRM integration



Recognition Feed

Kudos Program + 348

CUSTOMER TEAM

Summary For 14/02/24 - 14/03/24

[Kudos] to Give 20
USE BY 11/31

[Kudos] Received 200 (100,000 PTS)
Kudos received are automatically added to your Stadium Points balance.

SPEND 102,000 PTS

Recognition is a tag away
Use "@" to tag a user.

Most recognized in February
Based on unique number of times recognized

Profile	Count
[Profile]	20
[Profile]	17
[Profile]	5

Trending Hashtags ADD MORE

- #customer-service 10 mentions
- #leadership 10 mentions
- #teamwork 5 mentions
- #leadership

Recognition Post 1: DAVID BLACKWELL 10 days ago
10 KUDOS
@jeff, @brian, @anna 10 KUDOS For his excellent customer service during onboarding for new customers. Your work is delightful! #customer-service, #teamwork

Recognition Post 2: +5 KUDOS great job guys!

Recognition Post 3: DAVID BLACKWELL 10 days ago
10 KUDOS
@jeff, @brian, @anna 10 KUDOS For his excellent customer service during onboarding for new customers. Your work is delightful! #customer-service, #teamwork

*When adding kudos to posts with more than one user, the amount given will be multiplied by the number of recipients.

Leaderboard

Company Values

Also Available On



Swag



Sense of belonging—stitched in.

Branded clothes = team spirit + walking billboards

2,000–6,000 impressions over one shirt's usable lifetime comes in at \$0.005 per impression.

Dealing with swag can be a pain

The industry is old school, very manual, and error prone.



40% of corporate gifts end up in a landfill.



"Storing, maintaining inventory, and packing kits ourselves is a lot of work."



50 in stock

Out of stock

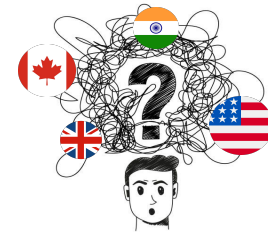
"We have a lot of smalls, but no XLs."



"We're spending a premium for swag that reflects our company but the quality is a game of roulette."

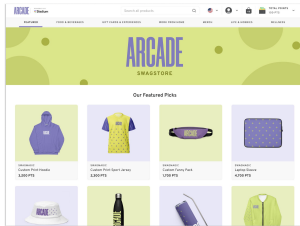


"People are going rogue with our logo."
"We don't want our logo on that!"



"International shipping and customs makes things expensive and unpredictable"

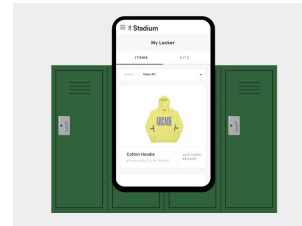
Swag that plays by your rules



Shops



Kits



Swag Storage

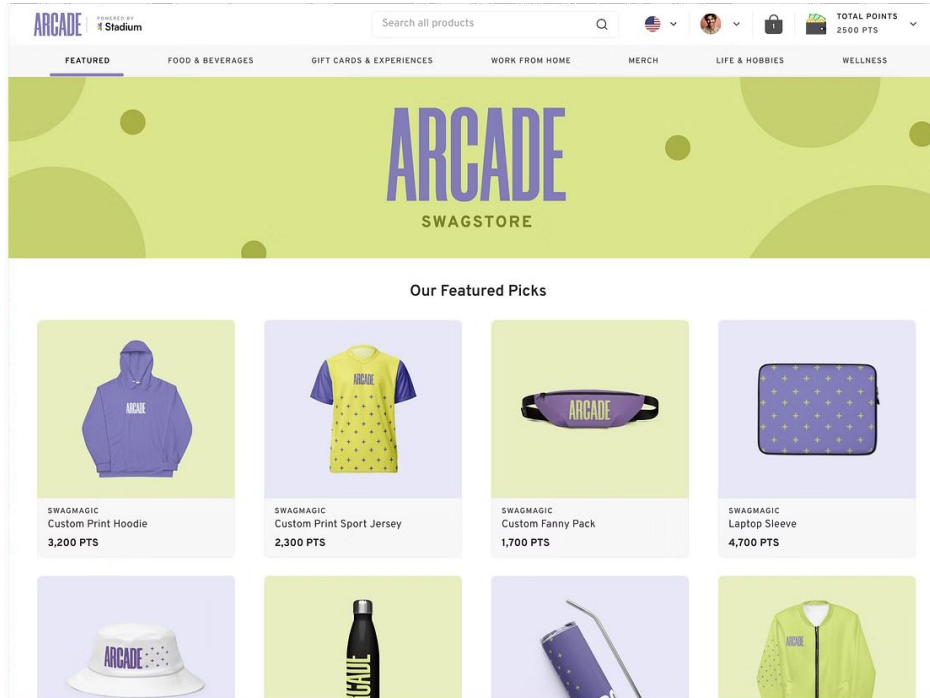


Bulk Shipments

Your company's global storefront

Create unlimited shops for all your use cases at no additional cost.

ADD YOUR
BRANDING



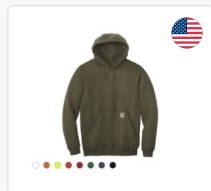
POINTS,
CURRENCY, OR
PRICELESS

CUSTOMIZABLE SWAG
FROM TOP BRANDS

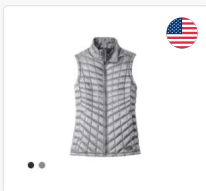
5K+
CATALOG
OPTIONS

20,000+ items in our global catalog. Print-on-demand and bulk.

Popular brands with regular catalog refreshes.



CARHARTT
Midweight Hooded
Sweatshirt



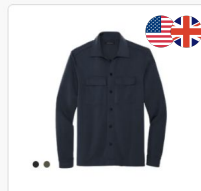
THE NORTH FACE
Ladies ThermoBall
Trekker Vest



Women's Tri-Blend Tee



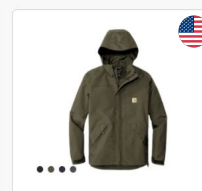
MERCER+METTLE
Quilted Full-zip Jacket



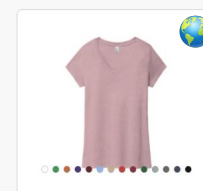
MERCER+METTLE
Double-knit Snap Front
Jacket



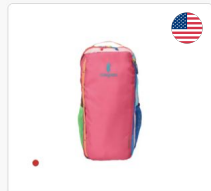
Faux Fur Blanket



CARHARTT STORM DEFENDER
Shoreline Jacket



SWAGMAGIC
Women's Tri V-Neck Tee



COTOPAXI
Batac 16L Backpack



Dri-Fit Vapor Polo



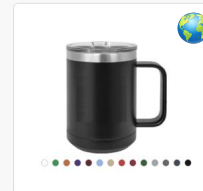
URBAN PEAK
30oz Stainless Steel
Tumbler



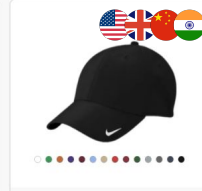
20oz Water Bottle



CARHARTT
Tote 18-Can Cooler



15oz Insulated Coffee
Mug



NIKE
Dri-Fit Legacy Cap



DISTRICT
Perfect Blend CVC Long
Sleeve Tee

[VIEW FULL ON-DEMAND CATALOG](#)

Popular Decoration Methods

Our swag experts work closely with you to bring your vision to life with custom imprinting that leaves a lasting impression.



Screen Printing

Applies ink through a mesh screen, making it ideal for bulk printing on apparel and flat products.



Embroidery

Uses stitched thread for a professional, long-lasting look on hats, bags, and uniforms.



Sublimation

Fuses dye into materials like polyester, producing vibrant, fade-resistant prints.



Heat Transfer Printing

Applies designs with heat and pressure, great for detailed logos on small production runs.



Pad Printing

Applies ink using a silicone pad, making it perfect for irregularly shaped items like pens, keychains, and drinkware. It's precise, versatile and ideal for hard-to-print surfaces.



Rotary Printing

Rotates cylindrical items like bottles and tumblers during printing for seamless, all-around coverage.



Tone-on-Tone

Uses matching or neutral shades to create subtle, stylish branding on apparel, bags, and promotional textiles.



Label Printing

Creates sharp product labels for branding and marketing.



Laser Etching

Removes the outer coating of coffee tumblers, exposing metal underneath for durable, high-contrast designs that withstand frequent use.



Metal Engraving

Applies detailed, permanent designs onto metal surfaces like plaques, nameplates, and awards.



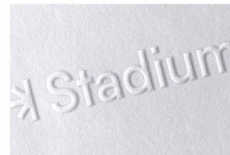
Wood Engraving

Carves designs into wood for rustic products like plaques, cutting boards, and custom signs.



Glass Etching

Removes the glass surface through sandblasting or chemical treatment, producing permanent designs on drinkware and awards.



Embossing

Raises designs on materials like paper, leather, and packaging, creating a premium, tactile finish.



Debossing

Presses designs into surfaces like leather and notebooks for a recessed, professional appearance.



Vinyl Cut

Cuts designs from vinyl sheets and applies them to flat surfaces like windows, signs, and vehicle decals for long-lasting, weather-resistant branding.



Foil Printing (Hot Stamping)

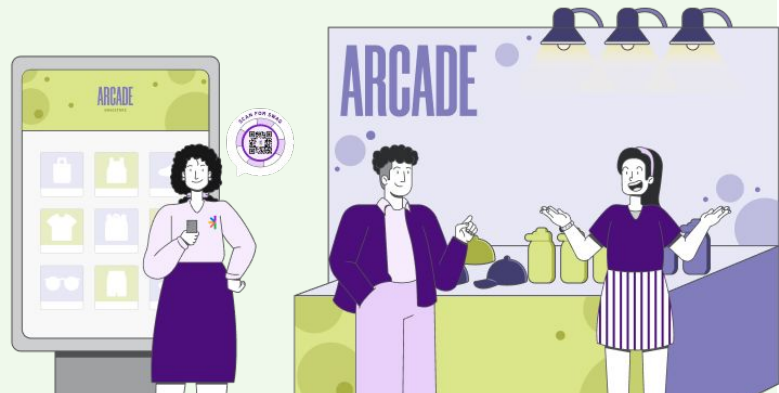
Applies metallic or glossy foil using heat and pressure, adding a luxury finish to notebooks, packaging, and promotional items.

[Tour our facility \(video\)](#)



In-person events & trade shows

Increase registrations, leads, and engagement before, during, and after events.



Bulk Swag



Virtual Swag Bar

Personalized redemption. Lead creation and nurturing. No waste.



Goodie Bags & Snack Trays



Gifting & Snack Boxes

↑ 25% Retention

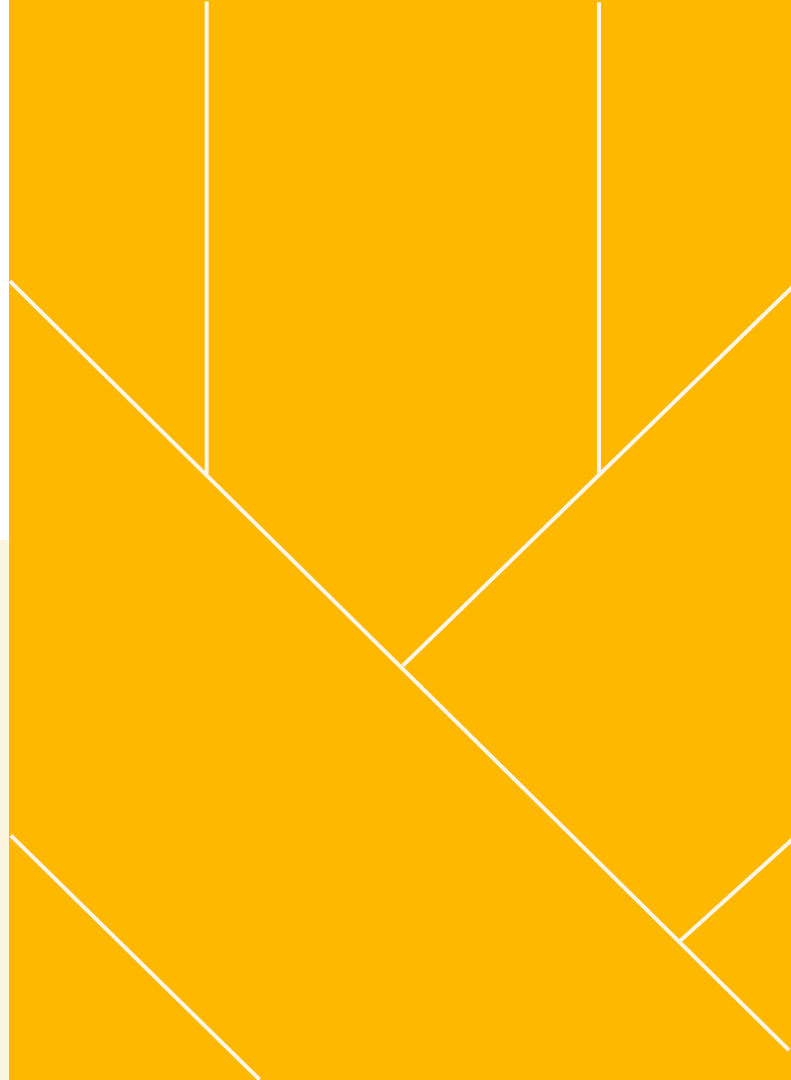
Effective gifting can increase retention by 25%.

↑ 5x Prospect Responses

Gifting during the sales process can increase response rates by 2-5x.

↑ 30% Sales Calls Booked

B2B sales teams have seen meeting bookings increase by 20-30% using targeted gifting platforms.



More than (just) swag

Our global catalog beats everyone. 170+ countries with local fulfillment. 50,000+ products.

Food &
Beverages



Luxury



Branded
Merch



Gift Cards



Wellness



Work Essentials



Life & Hobbies



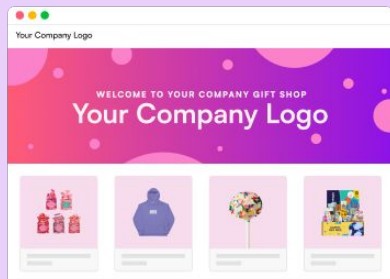
Experiences



Gifting, Your Way



Company Shops



- Points, currency, or priceless (Pick x item(s))
- Recipient's gift of choice

Send Items



- Send items to anyone globally.

Snack Boxes

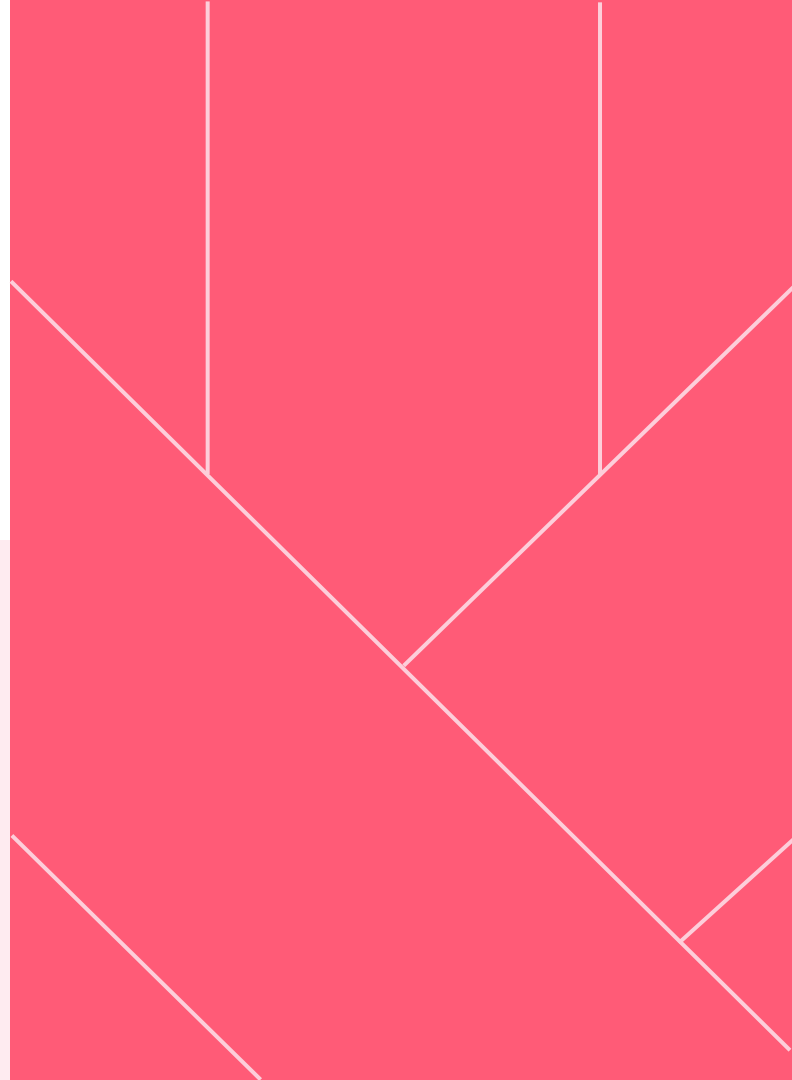


- Recipient's choice with build-your-own snack boxes
- Sender's choice







EVERY CHAMPIONSHIP TEAM NEEDS A STADIUM

Next Steps

ROI & CUSTOM PROPOSAL



High ROI: Save on time, money, and manual work

	 BEFORE STADIUM	 AFTER STADIUM	
 TIME SPENT PER INITIATIVE	7-8 hours per initiative (new hire kits, swag for trade shows)	15 minutes or less per initiative means you save 7.75 hours per initiative.	30 initiatives = 233 hours saved
 VENDOR CONSOLIDATION	5-7 different tools/vendors	1 global platform	100 employees = \$11,000 saved/year
 GLOBAL FULFILLMENT	Expensive international shipping and customs delays	Reduce shipping delays and skip customs.	~\$81 saved per order (can vary by region and weight)
 ENGAGEMENT LEVEL	Fragmented efforts and poor timing result in weak ongoing engagement.	Frequent, timely, and thoughtful recognition.	50% increase in engagement

IDEAL FOR ONE OFF USE

Pay-as-you-go



Gifting Basic

\$0 /month

NO CONTRACT

15% Service Fee

Access To:

- Snack Boxes
- Bulk Swag
- Gifting Catalog (25K+ Items)
- Unlimited Gift Shops
- Limited Swag
- Customer Service

PLANS FOR ONGOING USE

Stadium Pass

★ MOST POPULAR



Engagement Pass

Custom

ANNUAL CONTRACT

No Service Fee

Everything in Swag Pass, plus:

- Automated Gifting
- HRIS/ATS/CRM Integrations

◆ INCLUDES KUDOS PROGRAMS

Peer-to-peer

Leaderboards

Company values

Slack & Teams



Swag Pass

Custom

ANNUAL CONTRACT

No Service Fee

Everything in Gifting Basic, plus:

- Swag Shops
- Swag Storage
- Swag Kits
- Shared Features (Shops, Kits, Swag Designs, Wallet)
- Premium Decoration Methods
- Full International Swag Catalog



Enterprise Pass

Custom

ANNUAL CONTRACT

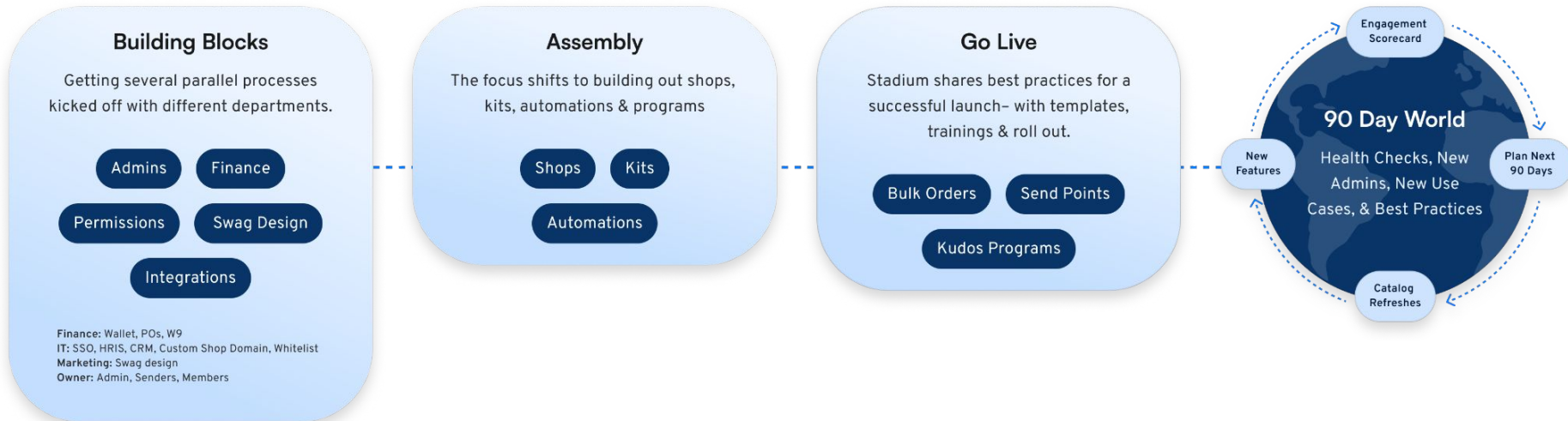
No Service Fee

Everything in Engagement Pass, plus:

- SSO
- Custom Shops Domain
- Stadium API
- Net Terms
- Customer Success Manager

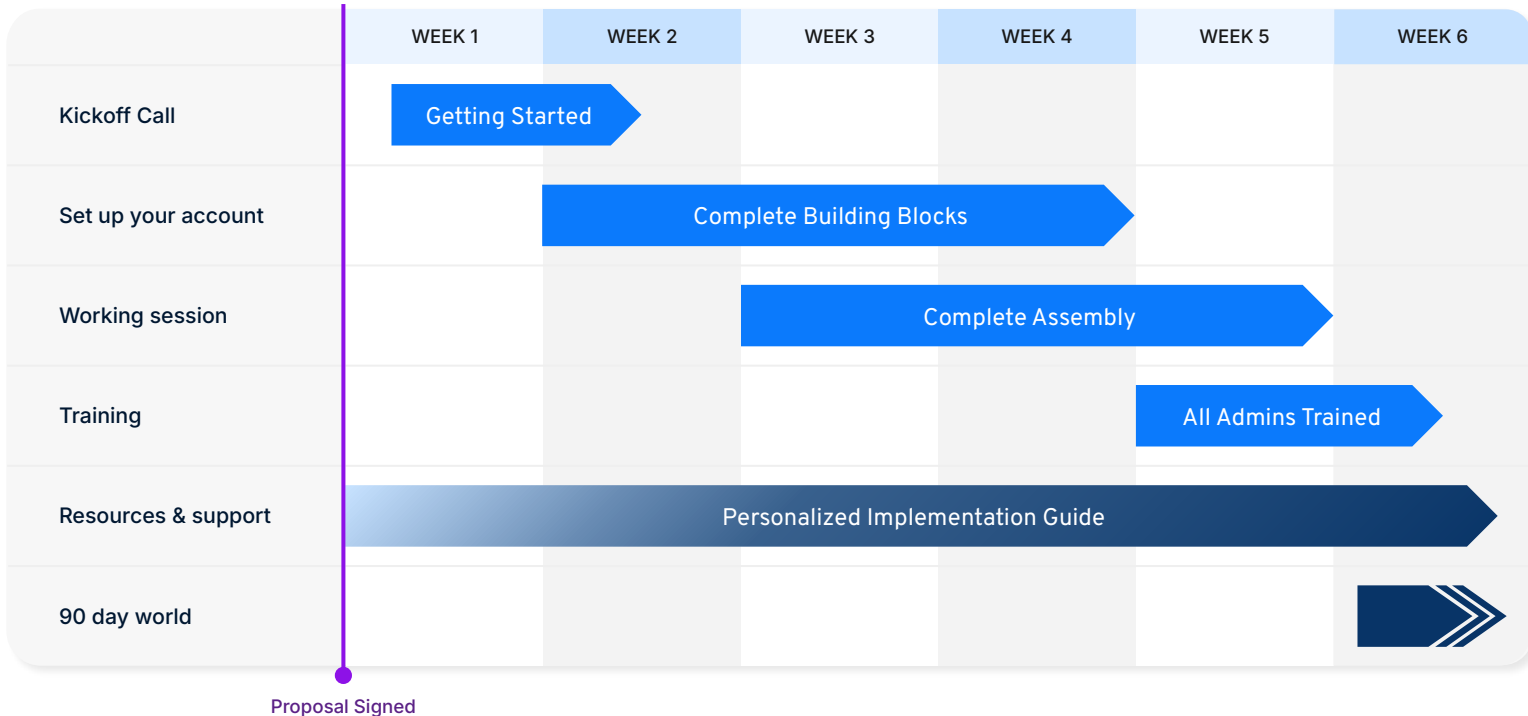
The Stadium Way

A proven way to build out your engagement program by putting all the pieces together in a step-by-step structure so we are making steady progress towards your goals with clear intent and priorities.



What to expect from guided onboarding

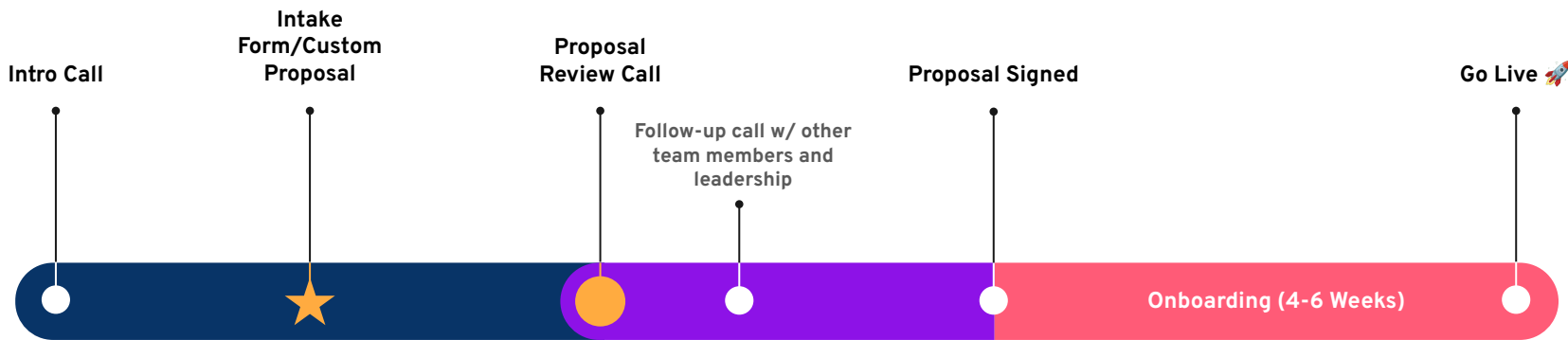
During implementation, our team will help you get your Stadium account set up with the tools and resources you need to start bringing your initiatives and goals to life.



A typical implementation timeline can take up to 6-8 weeks.

Let's start your Stadium journey!

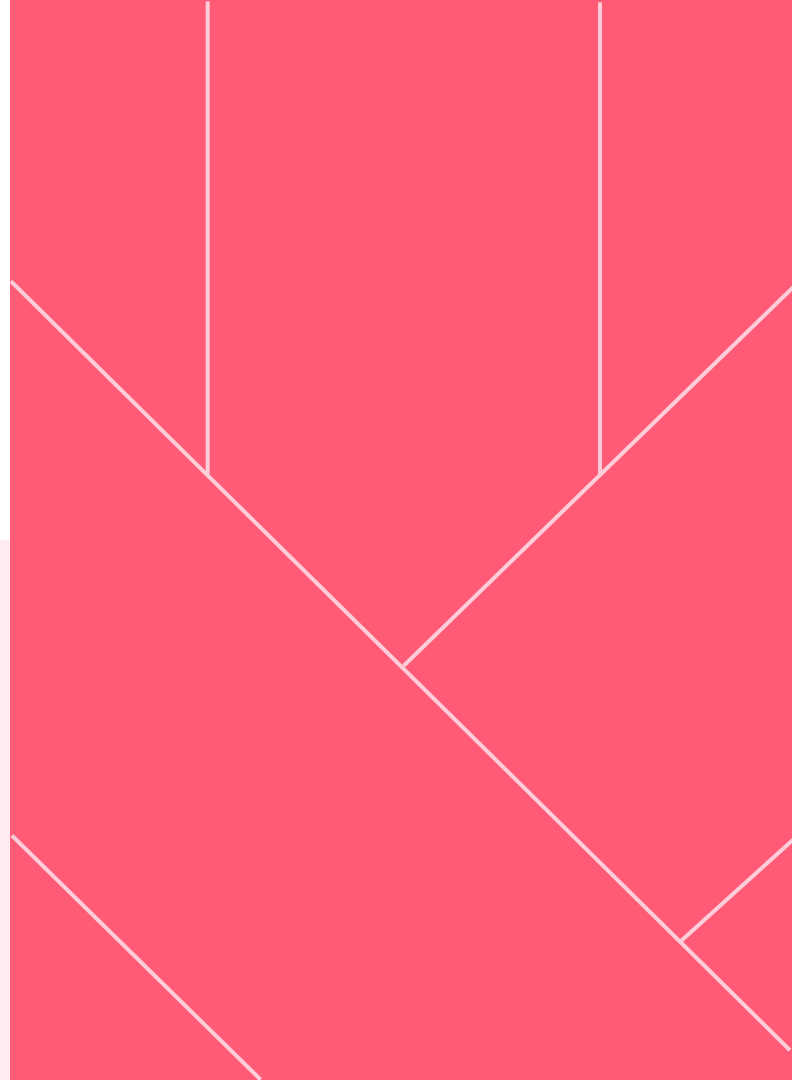
Welcome to the team. From draft to kickoff, we're here to get you game-day ready.



[COMPLETE THE INTAKE FORM](#)

EVERY CHAMPIONSHIP TEAM NEEDS A STADIUM

Appendix



Let's make Stadium your new MVP

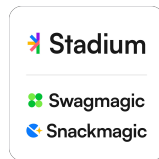
Breathe easy. Your support squad just showed up.

Our Top Strengths

- Limitless engagement. One easy-to-use platform.
- Global with local fulfillment *(We fulfill in 170+ countries, so you can avoid hefty international fees and customs issues.)*
- The BEST on-demand catalog. Period.
- Engage anyone internally or externally *(Employees, clients, contractors, partners, prospects).*

Success to us is when

- Your recipients are happy.
- We make you look good in front of your team.
- You have peace of mind with stress-free recognition, swag, and gifting.
- We give you back your time.
- We help increase engagement with your people.



 **Stadium** *Where unstoppable teams are built*

Limitless engagement starts here

Take recognition, gifting, and swag to the next level—globally, at scale, and all in one platform.

[BOOK A CALL](#)